



AMERICAN CRICKET ACADEMY & CLUB

A 501(C)(3) NON-PROFIT ORGANIZATION

2012 Avalon Mist Circle
Dardenne Prairie
MO 63368

Ph: (636) 542-1731
EMail: acacstl@acacstl.org

TEAM SPONSORSHIP LETTER

About Us - American Cricket Academy and Club (ACAC) is one of the of the leading cricket academy in USA which puts an emphasis on kids and their involvement in the sports. Our organization's goals are to build a proud tradition of developing youth cricket & life skills, with a dedication to teach teamwork, sportsmanship and competitive spirit. The team will successfully compete in local, regional and national tournaments. We started in summer of 2015 with 6 families and now have support of more than 450 families, which shows the interest for this beautiful game and appreciation of our founding values.

Founding values - American Cricket Academy has been built upon three main pillars

- **Character** (Servant leadership, teamwork, discipline) - When addressing character we decided to give the athletes opportunities to show servant leadership through mentoring and assigning them various responsibilities. They take ownership of their actions and put others first.
- **Community** (Serving others, humility and sacrifice) - In teaching our athletes about community we want them to reach beyond the cricket community and become involved within the entire metropolitan area. To do this and to further the character pillar ACAC is highly involved with community service. Our ACAC families do a minimum of one service project a month, We are proud to say we have not just our athletes, but also their families involved in each project, all these experiences and learning helping our families to connect with different communities.
- **Cricket** (play the right way - with class) - When it comes to our cricket pillar, this is another that ties to character. So often in youth sports we witness less than stellar behavior from the athletes, coaches and parents. It is emphasized many times over in our academy that everyone is to conduct themselves with class. This means working hard on and off the field, conducting in positive ways and respecting each other and the teams and families we interact with.



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Giving back to the community - Our players, and parents led various community service projects since inception, which accounted for more than 30,000 volunteer hours. These initiatives are well recognized with corporate, city and county leaderships. ACAC is also a President's Volunteer Service Award (PVSA) certified organization and 76 of our team members received this award for their contribution in serving the community.

Educate-2-Succeed - We firmly believe in the value of education to help uplift individuals from ignorance and hopefully help an entire generation. We are sponsoring 15 kids covering their full educational expenses and aim to grow this to 100 kids in the next 5 year from the underprivileged families across the globe. Also through this program we have provided school supplies to more than 500 kids and donation for local and international schools.

Opportunity for Girls - Academy unequivocally has supported to include girls in cricket and encourage them to join, play and grow the sport. ACAC provides 100% full Scholarship to all girls who wishes to play the sport. This has encouraged many girls to join the Academy to learn new sport.

Social Media -We are able to use the social media (Facebook, Twitter, Instagram, YouTube) well to communicate academy updates, these outlets are well followed and accepted. The Academy has an impressive audience in the Social Media and now is one of the well recognized and established brand in the USA Cricket.

ACAC is looking for both individuals and business sponsors who are interested in supporting our program. In return for your support, we offer various forms of recognition as outlined on the following page. Team members, parents, coaches and fans will support and patronize our sponsors whenever possible through purchases and word of mouth advertising.

Thank you for your consideration. While any sponsorship level you select will be greatly appreciated, please take a moment to review and select the sponsorship package that best fits your budget.

ACAC Team

Website: www.americancricketacademy.org



ACACSTL



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SPONSORSHIP LEVELS

Platinum - \$25,000.00

- Your business will be shown as the title event sponsor at all American Cricket Academy (ACA) events, tournaments, parties, clinics and organization functions for one year.
- Your business will be listed on the front page of the Team's website as the largest sponsor and includes a link to your company website for one year.
- One-year advertising with a 5" x 7" logo, name, address, phone number and website on "ACA Banner" (displayed at all major Club events and tournaments).
- Option of additional advertising at our ACAC Park (Pavilions, Scoreboards, Advertising Boards) .
- Booth at the all-major events.
- A Proud Sponsor plaque with photo of team for you to display.
- ACAC collared shirt & cap.

Gold - \$10,000.00

- Your business will be listed on the sponsor page of the team's website including a link to your company website for one year
- One-year advertising with a 3" x 5" logo, name and phone number on "ACA Banner" (displayed at all major Club events and tournaments)
- Option of additional advertising at our ACAC Park.
- Booth at the all-major events
- A Proud Sponsor plaque with photo of team for you to display
- ACAC T-shirt & cap

Silver - \$5000.00

- Your business will be listed on the sponsor page of the team's website and Facebook page including a link to your company website for one year
- One-year advertising with 2" x 4" logo or name on "ACA Banner" (displayed at all major club events and tournaments)
- Option of additional advertising at our ACAC Park.
- A Proud Sponsor plaque with photo of team for you to display
- ACAC cap



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Bronze - \$2,500.00

- Your business will be listed on the sponsor page of the team's website and Facebook page including a link to your company website for one year
- One-year advertising with 2" x 4" logo or name on "ACA Banner" (displayed at all major club events and tournaments)
- ACAC cap

Thank you for your support!

American Cricket Academy SPONSORSHIP FORM

Please consider making your selection below and return it with your sponsorship payment today

_____ **\$25,000 "PLATINUM" SPONSOR**

_____ **\$10,000 "GOLD" SPONSOR**

_____ **\$5,000 "SILVER" SPONSOR**

_____ **\$2,500 "Bronze" SPONSOR**

Please choose your sponsorship level above and mail your completed form with your check made payable to "American Cricket Academy (ACA)" at the address below.

Remain Anonymous (Y/N) _____

Sponsor Contact _____

Business URL for link _____

Email Address/Phone Number _____

Please keep in mind all donations of any amount are greatly appreciated and are also tax deductible.